

Management Response and Action Plan (MRAP):

Evaluation of the Business Women in International Trade Initiative, 2018-19 to 2021-22

Recommendations	Commitments	Actions	Responsibility Centre	Completion Date
1. Formalize guidance and enhance support to regional offices on Diversity Champion roles and responsibilities in addressing the distinct needs of women entrepreneurs.	BPE agrees with this recommendation pending funding.	1.1 Move the inclusive trade promotion team from BPE to BSI, in order to streamline strategic oversight from headquarters for the Diversity Champions.	1.1. BPD in collaboration with BSD	1.1. July 2023
		1.2 Develop a framework for Diversity Champions to support the needs of women entrepreneurs, while allowing for regional offices to adapt to their specific needs and circumstances.	1.2. BPE/BSI in collaboration with ROs	1.2. March 2024 (pending confirmation of continued BWIT funding)
		1.3 Update the internal wiki to create a centralized repository for documents and presentations that the Diversity Champions can use, in order to ensure that the Diversity Champions have the tools and resources they need, while also allowing for the regional offices to adapt for regional concerns and priorities.	1.3. BPE/BSI in collaboration with ROs	1.3. March 2024 (pending confirmation of continued BWIT funding)
		1.3.1 Establish quarterly check-ins with Diversity Champions.	1.3.1. BPE/BSI with support from ROs	1.3.1. March 2024 (pending confirmation of continued BWIT funding)

<p>2. Prioritize the selection of BWIT-Trade Program Fund initiatives that align with the sectors in which women entrepreneurs are most concentrated.</p>	<p>BPE agrees with this recommendation pending funding.</p>	<p>2.1. Revise the current guidelines for the BWIT Trade Program Fund to: a) prioritize sectors in which women entrepreneurs are most concentrated, in line with BWIT’s mandate to support women-owned and -led businesses on the global market, and at the same time, b) ensuring that existing TCS priority sectors continue to receive attention in order to reduce and remove as many barriers as possible to increase the participation of women-owned businesses.</p> <p>2.2. Communicate the updated guidelines to regional offices, as well as the network of Senior Trade Commissioners through at least one annual webinar as part of the pre-planning cycle for the Trade Program Fund.</p> <p>2.3. Commit to providing quarterly check-ins with missions to ensure that initiatives are on track and to allow new initiatives, as applicable.</p> <p>2.4. Monitor and assess the BWIT Trade Program Fund’s performance and adjust the guidelines and support as necessary to ensure that the fund is achieving its policy objectives.</p>	<p>2.1. BPE/BSI overall with support from BTU</p> <p>2.2. BPE/BSI</p> <p>2.3. BPE/BSI</p> <p>2.4. BPE/BSI overall with support from BTU and BTB</p>	<p>2.1. March 2024 (pending confirmation of continued BWIT funding)</p> <p>2.2. March 2024 (pending confirmation of continued BWIT funding)</p> <p>2.3. March 2024 (pending confirmation of continued BWIT funding)</p> <p>2.4. April 2025 (pending confirmation of continued BWIT funding)</p>
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